

# 2022 SOLAR CAR CHALLENGE

## SPONSORSHIP LEVELS

### TITANIUM TITLE SPONSOR

#### [\$25,000 - TMS]

- Sponsor Name will be associated with the Title of the Race throughout 2021
- Solar Car Teams will make personal appearances for sponsor
- Sponsor is prominently honored on SCC Media Day
- Sponsor name and logo appears on solar cars, team trailers, Official Race Booklet, all publicity materials.
- Sponsor will be considered The Official Sponsor of the *Solar Car Challenge*.
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor is invited to wave “the Green Flag” at the Race Start
- Sponsorship prominently displayed at all Solar Car Challenge promotional events
- Sponsor honored with signage and at press conferences

### PLATINUM [\$12,000]

- Sponsor name and logo appears on solar cars, Official Race Booklet, all publicity materials.
- Sponsor will be considered one of the Official Sponsors of the *Solar Car Challenge*
- Sponsor will be honored on SCC Media Day
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor is invited to wave “the Green Flag” at the Race Start
- Sponsor honored with signage and at press conferences

### LIVE STREAM [\$10,000]

- Sponsor Name or Logo appears on Live Stream of Event
- Sponsor name and logo appears on the Official race Booklet and all publicity materials, and press releases
- Sponsor will be considered one of the Official Sponsors of the Solar Car Challenge
- Sponsor will be an Honored Guest at the Solar Car Challenge Awards Banquet
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor honored with signage

### GOLD [\$7,500]

- Sponsor name and logo appears on the Official Race Booklet and all publicity materials, and press releases
- Sponsor will be considered one of the Official Sponsors of the *Solar Car Challenge*
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets.
- Sponsor name & logo appears on the Solar Car Challenge web sites.
- Sponsor honored with signage

**SILVER [\$5,000]**

- Sponsor name appears on the Official Race Booklet and publicity materials
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets.
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor has appropriate signage

**WINNER'S CIRCLE [\$1000]**

- Sponsor name appears on the Official Race Booklet.
- Sponsor name appears on the Solar Car Challenge web sites