SOLAR CAR CHALLENGE
SPONSORSHIP LEVELS

TITANIUM TITLE SPONSOR [$25,000]
- Sponsor Name will be associated with the Title of the Race throughout 2014
- Solar Car Teams will make personal appearances for sponsor
- Sponsor name and logo appears on solar cars, team trailers, Official Race
  Booklet, all publicity materials.
- Sponsor will be considered The Official Sponsor of the Solar Car Challenge.
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor is invited to wave “the Green Flag” at the Race Start
- Sponsorship prominently displayed at all Solar Car Challenge promotional events

PLATINUM  [$10,000 - $20,000]
- Sponsor name and logo appears on solar cars, Official Race Booklet, all publicity
  materials.
- Sponsor will be considered one of the Official Sponsors of the Solar Car
  Challenge.
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor is invited to wave “the Green Flag” at the Race Start

GOLD  [$5,000 - $9,999]
- Sponsor name and logo appears on the Official Race Booklet and all publicity
  materials.
- Sponsor will be considered one of the Official Sponsors of the Solar Car
  Challenge.
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets.
- Sponsor name & logo appears on the Solar Car Challenge web sites.

SILVER  [$3,000 - $4,999]
- Sponsor name appears on the Official Race Booklet
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets.
- Sponsor name & logo appears on the Solar Car Challenge web sites

WINNER’S CIRCLE  [$1000]
- Sponsor name appears on the Official Race Booklet.
- Sponsor name appears on the Solar Car Challenge web sites