

# **SOLAR CAR CHALLENGE**

## ***SPONSORSHIP LEVELS***

### **TITANIUM TITLE SPONSOR [\$25,000]**

- Sponsor Name will be associated with the Title of the Race throughout 2014
- Solar Car Teams will make personal appearances for sponsor
- Sponsor name and logo appears on solar cars, team trailers, Official Race Booklet, all publicity materials.
- Sponsor will be considered The Official Sponsor of the *Solar Car Challenge*.
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor is invited to wave “the Green Flag” at the Race Start
- Sponsorship prominently displayed at all Solar Car Challenge promotional events

### **PLATINUM [\$10,000 - \$20,000]**

- Sponsor name and logo appears on solar cars, Official Race Booklet, all publicity materials.
- Sponsor will be considered one of the Official Sponsors of the *Solar Car Challenge*.
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor is invited to wave “the Green Flag” at the Race Start

### **GOLD [\$5,000 - \$9,999]**

- Sponsor name and logo appears on the Official Race Booklet and all publicity materials.
- Sponsor will be considered one of the Official Sponsors of the *Solar Car Challenge*
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets.
- Sponsor name & logo appears on the Solar Car Challenge web sites.

### **SILVER [\$3,000 - \$4,999]**

- Sponsor name appears on the Official Race Booklet
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets.
- Sponsor name & logo appears on the Solar Car Challenge web sites

### **WINNER’S CIRCLE [\$1000]**

- Sponsor name appears on the Official Race Booklet.
- Sponsor name appears on the Solar Car Challenge web sites