2019-2020 SOLAR CAR CHALLENGE
SPONSORSHIP LEVELS

TITANIUM TITLE SPONSOR [$25,000]
- Sponsor Name will be associated with the Title of the Race throughout 2019
- Solar Car Teams will make personal appearances for sponsor
- Sponsor is prominently honored on SCC Media Day
- Sponsor name and logo appears on solar cars, team trailers, Official Race Booklet, all publicity materials.
- Sponsor will be considered The Official Sponsor of the Solar Car Challenge.
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor is invited to wave “the Green Flag” at the Race Start
- Sponsorship prominently displayed at all Solar Car Challenge promotional events
- Sponsor honored with signage and at press conferences

PLATINUM [$12,000]
- Sponsor name and logo appears on solar cars, Official Race Booklet, all publicity materials.
- Sponsor will be considered one of the Official Sponsors of the Solar Car Challenge
- Sponsor will be honored on SCC Media Day
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor is invited to wave “the Green Flag” at the Race Start
- Sponsor honored with signage and at press conferences

GOLD [$7,500]
- Sponsor name and logo appears on the Official Race Booklet and all publicity materials, and press releases
- Sponsor will be considered one of the Official Sponsors of the Solar Car Challenge
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets.
- Sponsor name & logo appears on the Solar Car Challenge web sites.
- Sponsor honored with signage

SILVER [$5,000]
- Sponsor name appears on the Official Race Booklet and publicity materials
- Sponsor will be an Honored Guest at the Solar Car Challenge Banquets.
- Sponsor name & logo appears on the Solar Car Challenge web sites
- Sponsor has appropriate signage

WINNER’S CIRCLE [$1000]
- Sponsor name appears on the Official Race Booklet.
- Sponsor name appears on the Solar Car Challenge web sites